A Two-County Collaborative Community Health Assessment Using the MAPP Framework: Planning, Implementation, and Lessons Learned

AUTHOR(S): Katrina Rothenberger, Polk Co Health Dept, Pamela Hutchinson, Marion Co Health Dept, Rachel Posnick, Marion Co Health Dept, Sharon Heuer, Salem Health

PRESENTATION FORMAT: 15 minute oral presentation

TOPIC/TARGET AUDIENCE: Accreditation Coordinators, Leadership From Local Health Departments, Hospitals, Coordinated Care Orgnaizations and Local Health Dept. Epidemiologists

ABSTRACT: PROBLEM AND CONTEXT: County Health Departments, Coordinated Care Organizations, and local hospitals all require health assessments. To accommodate these requirements without duplicating efforts, Marion and Polk Counties, along with two-county Coordinated Care Organization (CCO), Willamette Valley Community Health (WVCH), decided to conduct a joint health assessment.

APPROACH: In 2015, Public Health Leadership in the two counties agreed to conduct a collaborative CHA to include three key strategies: 1. Use Mobilizing for Action through Planning and Partnerships (MAPP) as the CHA framework; 2. Form a steering committee of representatives from nine other partner agencies serving both counties, that use CHA data for planning 3. Cross-jurisdictional use of the Marion County Epidemiologist.

CONCLUSIONS: We will discuss the successes and challenges for primary outcomes: Community forums to share and gain community input to the preliminary findings; development of a CHA report that all members of the CHA Steering Committee can use; and transition from the collaborative CHA to a stronger alignment between the community health improvement plans (CHIP) for the two counties and the CCO. We will discuss the successes and challenges for secondary outcomes: Increased involvement and ownership of partner agencies in the CHA and CHIP process.

OBJECTIVE(S): List the four assessments included in the MAPP framework: describe the benefits and challenges of involving community partners in the CHA; describe how one document can meet multiple agency needs; and evaluate the effectiveness of cross-jurisdictional sharing for specific projects.

PRIMARY CONTACT INFORMATION: Pamela Hutchinson, BSN, MPH Public Health Division Director Marion County Health Department Salem, OR 503-588-5612 | phutchinson@co.marion.or.us

CO-PRESENTER(S): Katrina Rothenberger | rothenberger.Katrina@co.polk.or.us Rachel Posnick | rposnick@co.marion.or.us Sharon Heuer | Sharon.Heuer@salemhealth.org